

EKAMEI

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Mobilität in Bestform.

Case Study | Volkswagen Tiguan

Wolfsburg, August 2008. To give Volkswagen's small SUV a more defined offroad look, Volkswagen Zubehör GmbH has plans to offer an underride guard as an Original Accessory item for the vehicle. Originally drafted as a stainless steel part, the Wolfsburg manufacturer is quickly convinced by the exceptional advantages of KAMEI DUROKAM plastics.



KAMEI's Performance

- Reconstruction of the existing (stainless steel) design as a plastic part
- Development of a simple fastening system by means of a clip connection
- Production of installation instructions in seven languages
- Toolmaking
- Manufacturing (incl. production, packaging, shipping)



The Advantages for Volkswagen

- Use of DUROKAM plastic
- High impact strength
- Less weight than a comparable stainless steel part
- No painting necessary
- Intelligent fastening system for uncomplicated installation by the Volkswagen dealer
- All necessary parts (visible and holding parts) are manufactured with just one mould = high tool cost efficiency



For the Volkswagen Original Accessories programme for the Tiguan, KAMEI also produces stainless steel handle covers and mirror covers. (PICTURE)